

Women who Impact San Diego 2016

14 OUTSTANDING PROFESSIONALS



Ann Moore was sworn in to the Board of Port Commissioners on Jan. 13, 2011, to represent the City of Chula Vista. She is a senior partner in the law firm of Norton Moore & Adams. Before joining the firm, Moore served as Chula Vista's City Attorney. She has practiced law for more than 20 years and has extensive experience in land use, real estate, redevelopment, environmental, and municipal law. She represents both developers and governmental agencies in processing land use entitlements for large scale residential, commercial, and industrial projects. Her areas of expertise include the California Environmental Quality Act (CEQA), Subdivision Map Act, eminent domain, inverse condemnation, Endangered Species Act, public infrastructure financing, the Brown Act, and conflict of interest laws.

Moore is a proponent of the so-called "Green Necklace" around San Diego Bay. "The Green Necklace," explains Moore, "is the idea to create a connection along the entire length of San Diego Bay's 50 measurable-mile shoreline between our various parks and open spaces and look at them as a whole instead of as separate parks throughout the Port." Moore graduated from San Diego State University with a Public Administration degree and she earned her law degree at the University of San Diego law school.



Carol Clause has a great passion for empowering women and is inspired by how, with both financial and social support, women in poverty can more fully realize their potential. A retired marriage and family therapist, Carol has served as secretary, co-chair of the development committee, co-president and then president for Women's Empowerment International (WE). She continues to be instrumental in WE's growth. In 2015 she and her husband put up a \$100,000 match so WE could scale up and help three times as many poor women by as early as 2020.

"The efforts of the women WE has helped not only improves their own lives, but also impact the lives of their families and communities," says Carol. She has also volunteered for the International Rescue Committee, Mama's Kitchen, and the San Elijo Hills Women's Club. In addition, Carol and her husband are long-time supporters and donors to the ACLU and IRC here in San Diego. WE was established by volunteers in December 2003 in San Diego to give women the tools they need to work their way out of poverty. To date, WE has funded over 20,300 small business microloans in five developing countries.



Iris Engstrand Arguably one of the most popular professors at University of San Diego, Iris Engstrand has been engaging students in history since 1968. Engstrand makes history come alive to her students by giving personal information about historic characters: what they wore, how they traveled, family backgrounds, their ambitions, and why they came to the New World, or later, California. She believes strongly in her students having internships and uses her expansive network to help them get this invaluable experience. An avid swimmer and sailor, she has lived and traveled in Spain and Mexico, lecturing widely in both English and Spanish. She has degrees in history, with majors and minors in the fields of California, Mexico, Latin America and the Spanish Southwest history, biology and Spanish. Engstrand has authored 25 books and numerous separate book chapters and articles on Spain, California and the West. Her other books cover local institutions such as the Natural History Museum. She also serves as co-editor of the Journal of San Diego History and has appeared on the History Channel and KPBS TV programs featuring San Diego history. A director of the San Diego Maritime Museum and active with the San Diego Natural History Museum, she is past president of the American Historical Association Pacific Coast Branch and the Western History Association.



Kaitlin Arduino is executive vice president of Murphy Development Company, a prominent local developer of multi-phase corporate industrial and technology parks. Arduino helped handle the firm's land acquisition and financing for its foray into the office/R&D fields with the purchase of Scripps Ranch Technology Park, a 55-acre technology, corporate headquarters and research and development campus. Arduino also has been part of the negotiations for the technology park's first build-to-suit, estimated to break ground during the first quarter of 2017, and has been involved with architectural direction for the whole property. She is project manager for 122,000 square feet of speculative industrial development in Otay Mesa at Siempre Viva Business Park, which started construction last fall. For more than four years, Arduino has served as vice chair of the Otay Mesa Property Owners Association, a group dedicated to furthering the success of the Otay community planning area. Through her membership and work with Junior League San Diego, Arduino volunteered with San Diego Youth Services' STARS program, which serves teens between the ages of 13 and 22 who are victims of commercial sexual exploitation.



Kristen Fogle When people think about great literary communities, cities like New York, Paris, and even Los Angeles come to mind. Kristen Fogle is working to add San Diego to that list. The young and charismatic executive director of San Diego Writers, Ink has already accomplished a great deal in her two years at the helm of the non-profit organization that serves as the literary hub of San Diego. The 550-member organization serves seasoned authors and aspiring writers by offering dozens of classes and workshops, reading

critique groups, brown bag events, and drop-in gatherings that focus on skills, such as: unlocking writer's block, narrative non-fiction, and writing to visual prompts. San Diego Writers, Ink also provides publishing opportunities through its annual anthology, A Year in Ink. Under Fogle's leadership, there are now three times as many programs overall with monthly classes growing from 4 to 25, reading critiques going from 3 to 11, and drop-in writing groups increasing from 3 to 5. Additionally, she has overseen an annual budget growth from 100K to 250K – an increase of 150 percent. Looking forward: Fogle's looking forward toward the organization's annual fundraiser Blazing Laptops, which aims to generate \$15,000. Forty writers gather for this all-day event where they can work quietly on their projects, or participate in writing exercises and talks. Supporters pledge money to support individual writers or teams of writers.



Sara Libby is managing editor of Voice of San Diego, an nonprofit investigative news organization that gives citizens the tools they need to engage in important conversations. She edits the site's content, manages reporters, writes a weekly newsletter called What We Learned This Week and hosts the San Diego Decides podcast about elections and politics in San Diego. She regularly contributes freelance writing to outlets including The Atlantic, Slate and Citylab. Her writing has also appeared in the Los Angeles Times, San Francisco Chronicle, American Prospect, Washington Post and others. Before coming to San Diego in 2012, Sara was a senior editor at Politico, and an editor at TPM, where she led the site's coverage of the 2012 presidential election. She graduated cum laude from USC's Annenberg School of Journalism, and served as editor in chief of the Daily Trojan.



Lora Cicalo is a lifelong San Diego County resident and a 28-year employee of The San Diego Union-Tribune. She began her newspaper career at The Daily Californian in East County and joined the San Diego Tribune in 1987 as a copy editor and assistant news editor. Since the merger of the Tribune and The San Diego Union in 1992, Lora has served as the assistant news editor, A1 editor, news editor and senior editor for news/copy desks. She was named managing editor of the Union-Tribune in January 2015. Lora holds a B.A. in journalism and an M.S. in mass communications from San Diego State University and is a part-time lecturer at her alma mater.



Sherrie Gould says her heroes are her patients, “so strong, so determined.” Sherrie is a specialty nurse practitioner at the Scripps Clinic Center for Neurorestoration in La Jolla, where she follows patients with a number of movement disorders which include Parkinson’s disease, essential tremor and dystonia. A specialist in Deep Brain Stimulation programming, she is currently one of two expert nurse programmers for Medtronic Corporation, providing counseling and education for Parkinson’s patients around the country who are considering Deep Brain Stimulation. Adding to her already-stuffed workday, in 2010, she spearheaded a grassroots project called Summit for Stem Cell to raise funds for a non-embryonic stem-cell research project for Parkinson’s disease, currently undergoing FDA approval. The foundation’s executive director, Sherrie has organized and led two fundraising climbs in which persons with Parkinson’s and their companions have summited Mt. Kilimanjaro and the base camp of Mt. Everest. A third climb to the summit of Machu Pichu is planned for this October. Thus far, \$2.5 million have been raised for this research. Sherrie co-created the Parkinson’s Boot Camp that is offered at Scripps Center for Integrative Medicine twice a year. She has been instrumental in the planning and execution of the five-day Parkinson’s cruise offered to the Parkinson’s community every other year and has recently been asked to join a national Parkinson’s patient-advocacy program.



Renae Arabo is the chief marketing officer for RJS Law in Downtown San Diego, bringing the firm more than 20 years of finance and accounting experience along with a strong talent for marketing and public relations. Arabo previously worked at Neighborhood National Bank where she assisted in community outreach and public relations. For more than 10 years she was a property manager for Shamoun Investments Co. where she marketed and operated a portfolio of commercial and real estate properties throughout San Diego County. This experience, along with the four years she spent owning and operating the Fashion Flooring Design Center, led to Arabo serving as project manager and chief designer on a number of large-scale residential and commercial remodeling projects. Arabo graduated from the University of San Diego with a bachelor’s degree in business administration. In 2015, Arabo was named Business Volunteer of the Year by the San Diego East County Chamber of Commerce. Arabo is a prominent member of San Diego’s Chaldean community and is fluent in both Aramaic and Arabic.



Silvia Mah Dr. Silvia Mah is the founder of Hera Labs, a business accelerator for female entrepreneurs that helps small businesses and startups launch and grow. She has developed signature programs such as the “Idea Potential Lab” to go from idea to pitch in 16 hours and “Launch Intensive” to go from idea to Demo Day in 12 weeks. Through Hera Labs, she has helped launch more than 70 startups, taken more than 100 small businesses to the next level and created more than 80 jobs in San Diego. Mah is an angel investor herself who invests in female entrepreneurs. Her portfolio includes 12 startups ranging from biotech firms to app developers to inventors of new products. She manages and runs an all-female angel investing group, Hera Angels, whose sole purpose is to increase the number of female funders and female founders on both sides of the venture table. Hera Angels has connected angel investors to female founders, helping raise more than \$700,000. Mah holds a bachelor’s degree from Pepperdine University, a PhD from Scripps Institution of Oceanography and a master’s degree from The Rady School of Management at UC San Diego.



Kimberly Malasky is the director of communications and marketing for the Burnham-Moores Center for Real Estate at the University of San Diego. With more than 20 years of experience, Malasky oversees the center’s communication outreach efforts to the community through collateral material development, newsletters, press releases, email blasts, and website content, among other. In this position, Malasky has built strong and mutually beneficial relationships with the center’s stakeholders who contribute significantly to the success of the real estate students through scholarships, internships, mentoring and career opportunities. Malasky’s entrepreneurial spirit led her to start three businesses in San Diego since 2002: The Fitness Guru, Bikers Bling and KM Consulting, a public relations and marketing consulting firm. Between 2002 and 2010, Malasky owned and operated The Fitness Guru and held more than five fitness and nutrition certificates. Through her businesses, she was actively engaged with the Girl Scouts of America, developing self-esteem, nutrition and boot camp workshops. Her 16-year passion for riding motorcycles evolved into a lifestyle-fashion business, Bikers Bling, which aimed to feminize women riders.



Kathie Garcia Since 2010, Kathy Garcia has been the planning and community development director for the city of Del Mar, where she oversees current and advanced planning, code enforcement, the building department and the Clean Water program. She has been active in the planning for Del Mar’s new City Hall, a new section of the River Path and many development reviews. A landscape architect for over three decades, Garcia’s early work in the mid-1980s initiated the planning for the Otay Ranch when it was in private ownership. She has also done park planning for the East Mesa of Balboa Park and Mission Bay Park as well as many park-system master plans and designs. A highlight of her career is the designs of the award-winning Palisades Park and South Beach in Santa Monica. Her career has also included the planning and landscape conceptual design for Civita in Mission Valley, Millenia in Chula Vista and the new SD County Operations Center. An ASLA “Fellow” and a LEED-accredited professional, Garcia’s long-standing and demonstrated commitment to improving the public realm through volunteer efforts with civic, professional and advocacy organizations has inspired the respect of political leaders and given rise to a number of prominent appointments, including eight years on the San Diego Planning Commission.



Jeanne McAlister is the founder and chief executive officer of the McAlister Institute in San Diego, considered a pioneer in the field of recovery. As a recovering alcoholic herself and celebrating 58 years of sobriety and 82 years of life, McAlister has used her experience to build an agency that founded on empathy and hope, and dedicated to serving those who suffer. McAlister has advocated for responsive and needed treatment services and has developed programs that have adapted and grown to meet the needs of San Diegans. In 2010, McAlister was the first Alcohol and Other Drug (AOD) specialist to be named Mental Health Person of the Year for championing programs that address co-occurring disorders and integrate substance abuse and mental health treatment. As a life changer for adults, teens and families, McAlister has impacted San Diego in a large way. She has promoted a healthier lifestyle and has helped many get back up on their feet and regain their lives.



Vickie Turner is a partner at one of California’s largest female-owned firms — Wilson, Turner Kosmo — and handles complex product liability matters for sizable manufacturers, distributors and retailers. They include such firms as Ford, General Motors, Honda and Cummins Inc. For more than 30 years, Turner has represented a wide variety of companies through mediations, arbitrations and warranty disputes as well as lengthy and often emotional class-action and product liability lawsuits. For 16 years, Turner was an advisory board member and served as president and vice president of the Lawyers Club of San Diego, an organization dedicated to advancing the status of women in law and society. She also is a former president of the Earl B. Gilliam Bar Association. She has served as secretary for the California Minority Council, was a judge pro tem in small claims court and was appointed to the Southern District Judicial Appointment Advisory Committee by Sen. Barbara Boxer. Turner also is an educator. She was an adjunct professor for the University of San Diego School of Law in 2013 and has been an adjunct professor with California Western School of Law since 2011. She has many honors, including being named “Woman of the Year” for the 79 Assembly District in 2015 for her service to San Diego’s youth.